

### 7.3.1 Institutional Distinctiveness

Malleswaram Ladies' Association First Grade College for Women (MLAFGCW) is affiliated to Bengaluru Central University, Reaccredited by NAAC with "A" grade and recognized by UGC as College with Potential for Excellence. MLAFGCW is strongly committed to the upliftment of the underprivileged girl students and their overall development through quality education in commerce since 1985. The vision and thrust area of the college are in alignment with the Objectives, Vision and Mission of the National Education Policy, MHRD, UGC, NAAC, Karnataka State Higher Education Policy and Malleswaram Ladies' Association Management.

Vision of MLAFGCW. A world class institute that strives towards transforming organizational and individual potentialities into cherished realities through excellence in education" Mission of MLAFGCW – "Excellence in education and empowerment of women through the development of students in four dimensions: knowledge, skill, social and moral values enabling them to become competent, dynamic, self-reliant and responsible individuals of the society. Skill development programs are designed to be more job oriented and are semester wise revised, to increase the chances of employment and infuse in students, a zeal for entrepreneurship. Teaching pedagogies are student centric methods. Interactions with industry experts are often facilitated with intent to keep the students informed and updated. Additionally, industrial visits are conducted to sensitize students about the practical challenges that business organizations face on an operational basis. College conduct seminars, conferences, workshops, guest lectures and fests for the benefit of the students. The institute gets benefited with brand promotion by conducting seminars and workshops. The institution has 25 clubs, forums, and cells. Students are encouraged to enrol in a club, forums and cells of their choice to enable them to discover their inherent talents and capabilities academically and otherwise. The college placement cell trains and equips the students with various skills to meet the requirements of the corporate world and to provide them with various employment opportunities through On Campus and Off Campus recruitment drives. Preplacement seminars are organized by the companies in the college. Career counselling and training in resume writing, mock interviews, interview skills and aptitude tests are organized through workshops, lectures and group discussions.

The college regularly organize campus recruitment drives. A majority of students are recruited every year in the reputed companies. The College strives towards

building a sense of social responsibility in the students through the activities of NSS unit and other clubs viz., Community development wing, Youth Red Cross, Equal Opportunity Cell and Eco Club. The college, through these cells, conducts a wide range of extension activities that provide the students with valuable lessons on selfless service, leadership, civic engagement, good citizenship, concern for the society and empathy for the less privileged that reinforce the link between the classroom and the larger community outside. These activities also ensure that students engage themselves in community service, develop qualities that lead to holistic development.

Achievement:

1. Improvement in academic results.
2. Reduced Backlog
3. Improvement in placements and students opting for Higher Studies

# Distinctive Practice

Student Development through Clubs, Forums & Cells



Industrial Visit



Community services



## Out Comes

1. Improvement in academic results.
2. Reduced Backlog.
3. Improvement in placements and students opting for Higher Studies.
4. Inculcating a sense of Social Responsibility
5. Enabled students to discover their inherent talents and capabilities.
6. Instilled a Zeal for entrepreneurship.
7. Equips the students to meet the requirements of the corporate world.